

Impact Report

BeaconHouse Events 2025



Sustainable change

At BeaconHouse Events, we are committed to our mission to drive sustainable change within the events sector, contributing to a responsible, regenerative future, and sharing how we, as a micro business, can make a difference beyond our own boundaries.

We believe that success extends beyond profit and our ESG principles prioritising Environmental, Social, and Governance impact – are deeply ingrained in our business philosophy.

Why it matters

We are committed to delivering high-quality events while minimising our environmental impact and supporting our local communities.

This report outlines our progress towards these goals through 2025, demonstrating how we are integrating sustainability into every aspect of our operations, from internal practices to the services we provide for our clients, and we are keen to share the progress we're making.

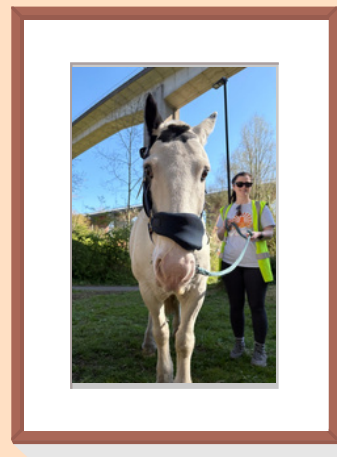
Sam Shadley CDM



Key highlights

Building on our start, in 2025 we continued to take a holistic, open approach to ESG and sustainability, trialling new initiatives, keeping an open mind, learning and collaborating. Here are some of the past year's highlights.

- 01** 30 suppliers have signed our Supplier Code of conduct for suppliers with whom we spend £5k or more annually.
- 02** We reported on our full scope 1-3 carbon for 2024 and ethically offset by investing in new partnerships and donating the carbon credit equivalent value.
- 03** We donated £2.2k into the new **NECA Carbon and Nature marketplace initiative** as part of our ethical offset, to Groundwork NE & Cumbria's **nature-based solutions** projects.
- 04** We signed a new partnership agreement with food surplus organisation, **Olio**, providing 110 meals for 29 households through 7 event collections.



- 05** We were involved in developing and rolling out NGI's North East **sustainable events toolkit**.
- 06** Our team donated 119 hours across the year to volunteering for good causes.
- 07** We delivered 4 event management workshop sessions for students on **Gateshead College's** event management bootcamp and **Newcastle College's** tourism programme, and we volunteered at '**World of Work**' school events.
- 08** We supported **FareShare NE** through their Big Give Christmas campaign - our donation was doubled, and funded 8,200 meals for families.



Industry impact

An agent for change

We have continued through this year with our keen focus on being a purpose driven business, with a determination to use our compass to 'do the right' thing to guide our business decisions and actions. We have built a purpose page on our website demonstrating our commitment to this business strategy, and defined a new Impact and Strategy Director role for one of our founders, to continue to champion this agenda internally and externally within our industry.

We believe our greatest impact can be made through collaboration with our team, suppliers and clients, as well as aligning with key partners in our sector, to drive change together.

We continued to deliver and nurture our supply chain relationships through another 3 roundtable events in 2025, hosted by those involved in the group in the North East.

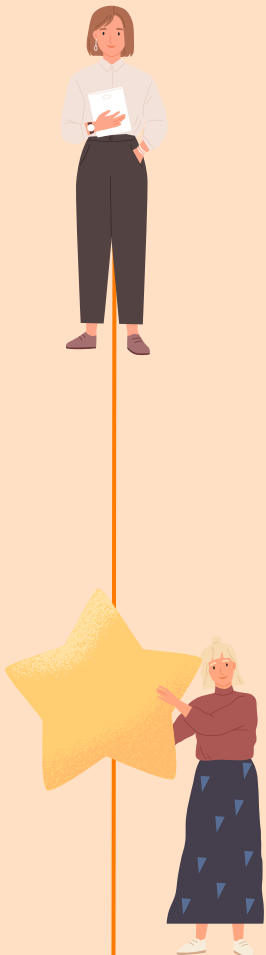
We delivered workshops and mentoring through **NGI**, to support the region's suppliers and event managers, to do more good, and help signpost to ways to operate more sustainability in our region.

We spoke at several industry events (**ABPCO**, **C&IT Festival of Forums**, **Confex**, and **Isla**) about both our supply chain engagement work, and the development of the 'good festival ambition' for the **TechNExt festival**, which we co-founded in 2023.

We won two national awards in 2025 (at the **C&IT Impact Awards** and **ABPCO**) for our sustainable event delivery and made the final 3 at the **Planet Mark awards** for our supply chain engagement work.

We achieved '**Green Meetings**' Silver accreditation.

We have been recognised for the second year in a row by **Micebook** and event:decision in 2025/2026 as one the **UK's Top 30 most sustainable agencies**.



Beyond BeaconHouse

Supply chain

We continued to cohere and meet with our supply chain in the North East of England, to discuss ways to make our region's sector more sustainable. We have brought initiatives to the group including **Olio**, **Marka** and presented learnings from **Isla's temperature check report**, to help keep our networks up to date with the latest developments in the event sustainability space.

Catalyst | Newcastle Helix



Hilton Newcastle Gateshead



Magic Hat Cafe | Newcastle



Good business

Business with Impact

In March we launched our **Business with Impact** dinner series, in partnership with **Venture Zero** we and ran the second edition in October 2025. Attracting 40 guests and supported by **Blu Sky accountants**, the dinners aim to gather like-minded folk with the focus on doing good business. We share ideas, tackle the big issues and facilitate connections to empower us all to make more impact. In 2025 the dinners were held at food surplus café **Magic Hat** in Newcastle, and 10% of the ticket revenues were donated to their food projects at **Project Bind**.



Fantastic feedback

"This was the best networking style event I've ever been to. I love the format of lightning talks; the food was amazing, and the purpose felt real and genuine. It was such a welcoming environment; I seriously cannot fault a thing."

"An important part of business is its power to deliver social impact. This network is sharing great lessons on that journey - with tasty food and a jolly natter. Join in!"

"A superb evening, bringing together like minded people wanting to do business for good. A perfect mix of interesting talks, new connections, laughter and amazing food."



Our community

Our North East community is so important to our team. We are passionate about supporting organisations local to our business, who make an impact to those in our region.

Beyond events

In summer 2025, BeaconHouse Events became a W Club founding member at **Newcastle Eagles Womens team**.

In December 2025 we gave a donation that was doubled to **FareShare North East** through the **Big Give campaign funding 8.200 meals** for North East families at Christmas.



Examples: Our people and community

The team dedicate time throughout the year to volunteer and support community projects.

Activities included board member guidance at **FareShare North East**, painting fences and horse care at **Stepney Bank Stables**, food box packing at **Newcastle Food Bank**, planting, joinery and weeding at a **Groundwork NE & Cumbria** allotment in Middlesbrough, and supporting the Christmas preparation at **St Vincent's in Newcastle** community centre.

Some of our team volunteered at the **World of Work** events in North Tyneside schools, giving career advice and mock interview support to the next generation of talent. The whole team took part in a first aid training renewal course with **Life Saving Training**.



Carbon measurement

Keeping on track

Measuring and tracking our progress towards sustainability is crucial to ensure continuous improvement. We have embedded sustainability into our core business strategy with associated goals, and each team member plays a role in achieving these objectives. We utilise robust carbon tracking tools, promote sustainable food choices, and implement responsible waste management practices across all our operations.

This data-driven approach, combined with regular employee training and a commitment to continuous learning, allows us to monitor our impact, identify areas for improvement, and refine our strategies to drive sustainable change within the events sector and contribute to a net-zero future.



Certification

We have been tracking and reporting our business operational carbon since 2019 with the **Planet Mark** (with a two year hiatus during the pandemic). This covers scopes 1 and 2, and limited scope 3 (business travel, commuting).

2024 was the first year that we measured our full carbon, scopes 1-3. We found the exercise interesting, and we're keen to transparently share our experience, to help other micro agencies and businesses learn from us about reporting on their Scope 3. (See our results in the image below).

The biggest eye opener was seeing our carbon rise from 4.8 tCO₂e to 143.8 tCO₂e per year, not unexpected however as we know that most of the carbon for a services business like ours lies in our purchased goods and services.

Event carbon

We continue to track all our event carbon through our **Trace** licence, and are starting to share **our insight** into expected carbon per event type, and scale, to help clients and others we work with to understand it a bit better, and help us to set targets per event.


This bottom table (right) shows all events we've tracked, measured and reported event carbon on through Trace up to end December 2025.



What others say

Communicating sustainability through a holistic Code of Conduct provided a clear framework for all partners to follow from the outset. The due diligence carried out on the supply chain ensures that partners are truly aligned with high standards. It was also wonderful to read about the engagement with schools and universities, focusing on 'tech for good' and ensuring the event remained inclusive.

**For our TechNExT festival entry
C&IT Impact award 2025 | Judge**



Sustainability is clearly woven into the entire planning process here. It was great to see social considerations alongside environmental ones. The team demonstrated impressive commitment by developing strategies to overcome specific challenges. I particularly liked the use of the supplier and festival Codes of Conduct (COC) to ensure everyone was collaborating toward the same goals.

**For our TechNExT festival entry
C&IT Impact Awards 2025 |
Judge**

**On our approach to sustainable
event planning, feedback from
a client:**

"I am really encouraged by BeaconHouse's strong sustainability offering."

**Andy Extance | Chair
Association of British
Science Writers**

Profile and recognition

It's been a big year for awards and recognition and profile raising for our efforts in sustainable event practices.

C&IT Impact Awards 2025 - Winner, Large Scale Events, Confex and Exhibitions

ABPCO Excellence Awards 2025 - Winner, Best Sustainable Conference

Micebook and event:decision "Power 30" one of the **Top 30 Most Sustainable UK Event Agencies**

C&IT Top 50 Agencies 2025

Planet Mark Awards 2025 - Finalist, Supply Chain Engagement Category

The cherry on top

C&IT Festival of Forums



Receiving "Power 30" Award



Receiving ABPCO Excellence Award



What's next?

Driving behaviour change

In 2026 we want to continue delivering impact and driving behaviour change in our industry, through:

Working with, and influencing, our clients, and attendees to shape the future of responsible events, to create more positive impacts.

- Engage and understand our clients' sustainability priorities
- Set more measurable sustainability targets on all events by end 2026

Further share our learnings, and use our profile and influence in the sector to drive behaviour change, through collaboration with our supply chain, and sharing best practice, industry updates and new initiatives with our networks.

Consider the creation of an internal carbon reduction fund for staff to claim against to make carbon reduction progress in their lives.

Re-accredit with North East good business accreditation '**Shine**'.

Continue to build connections through national networks and represent responsible events at industry events including being a Judge on **C&IT Impact Awards**.

Continue to volunteer regionally as a team, to give back to local causes that most align with our purpose and projects.

Support local education establishments and initiatives to develop the next generation of talent for our sector and beyond.

Continue our partnerships with **Olio** and **Trace**, and look for new ways of creating positive impact through our events, and reducing the negative. Consider further how to mitigate carbon from attendee travel.

